Early 1600s

Newspapers Enter the Fold

Built on the legacy of printed newsbooks enabled by the printing press, newspapers emerged in Europe as a vital source of news, views, features, and advertising.

The world's oldest continuously published weekly newspaper, the *Post-och Inrikes Tidningar*, started in Sweden in 1645. It adopted an internet-only format in 2007.

1826

Photography Captures Communities

Humans have been creating paintings for millennia, and photography took visual communication and expression to a whole new level, surmounting barriers of language through universal visual symbols.

The earliest surviving photograph, "View from the Window at Le Gras," taken in 1826, required an exposure time of eight hours!

1876

The Telephone Rings Across the World

Alexander Graham Bell's telephone dramatically changed personal and business communication by allowing people to converse instantly over long distances. Today, billions worldwide use telephones.

The first words ever spoken over the telephone were, "Mr. Watson, come here," by Alexander Graham Bell in 1876.